Traditionally, agriculture has been the best option to help rural households out of poverty. But this sector faces a number of challenges that diminish its influence in lifting households out of poverty. The agricultural sector suffers from climatic shocks, disease and pest prevalence, declining soil quality, volatile agricultural markets, rural-urban immigration by the youths and the middle aged persons, and finally human diseases like HIV and AIDS. Now Covid-19 has become a dangerous threat as well.

Some youths who migrate to the cities to seek for employment find themselves doing things that negatively affect their lives. After failing to secure employment, some youths engage themselves in immorality where some of them are infected by HIV/AIDs and other fatal diseases that kill them in the long run. Some of them leave behind children who are taken care of by their grandparents. These elderly persons rely only on agriculture. The majority of them are not able to produce sufficient food due to their old age and so extreme poverty haunts them daily. This is one reason that makes poverty endemic in the rural areas.

This is why The GROW BIOINTENSIVE Agriculture Centre of Kenya G-BIACK introduced the Grandmothers Project that would entirely focus on helping the aged persons especially grandmothers who have been left taking care of their grandchildren after the passing on of their sons and daughters. Through partnerships, G-BIACK donates a goat and chicken. As these animals multiply the beneficiaries can sell the offspring and earn income to help care for the children. A goat costs from USD 60 and a chicken costs from USD 5. Any amount of support would be gratefully received to help us reach more grandmothers.